

Anthony Marulanda

GRAPHIC DESIGNER

EXPERIENCE

Graphic Designer

Becton Dickinson – Diabetes Care

Franklin Lakes, NJ, April 2017 – Present

Working with with Sr. Designer, Marketing, and agencies to create multiple promotional/marketing materials simultaneously, such as various design layouts, ads, brochures, inserts, posters, internal promotions, photo retouching, technical illustrations, while ensuring they are all within Corporate Identity Guidelines. Fulfillment of artwork requests - file collecting for prepress, image searching, FTP upload/download of files, creating PDFs, mock ups, and in-house video editing.

YouTube Partner, Content Creator

Just Nerds

Sep 2017 – Present

Responsible for video editing, recording, scripting, designing thumbnails, and maintaining a consistent weekly upload schedule. Also responsible for coordinating with team and brainstorming the best way to market a video.

Graphic Design Assistant, PT

Hudson County Community College

Jersey City, NJ, April 2015 – April 2017

Assisted small team in producing all the promotional material for the college. Designed approximately 10 projects per week including flyers, booklets, brochures, postcards, mailers, ad campaigns while adhering to strict brand guidelines. Photographed college events.

Graphic Designer, PT

The Hudson Reporter

Hoboken, NJ, Nov 2014 – Nov 2015

Created and revised approximately 5 real estate ads per day for various clients while simultaneously laying out Classifieds section in a fast-paced environment.

SOFTWARE SKILLS

InDesign

Illustrator

Photoshop

Microsoft Office

Premiere

After Effects

Dreamweaver

HTML/CSS

Flash

EDUCATION

Bachelor of Arts - Graphic Arts

Saint Peter's University

Jersey City, NJ, May 2013

Dean's List

2010, 2011, 2012

LANGUAGES

English

Spanish

INTERESTS



Video Production



Coffee



Ramen



Superheroes